



EXPERT CPA FINANCIAL CONSULTING

A Developmental Vision at Entrepreneurship

About the Company



EXPERT CPA was established in 2019. It is an Emirati joint stock company that combines professional certified accountants of more than 20 years of experience in business.

They are specialized in the field of

- ACCOUNTING,
- AUDITING,
- TAX CONSULTANCY,
- ESTABLISHING COMPANIES.
- IMPLEMENTATION ERP PROGRAMS

More than specialists including accountants, auditors and information system engineers work together to offer the latest technologies that help a client to achieve financial and technical targets at the least processed changes in systems. This professional staff ensures that you'll build a healthy work environment in order to achieve stability and reach the targeted growth rates.

We offer you financial consultations and innovative solutions to overcome recessions or in case of not achieving targeted marketing or sales. Technical arbitration is also provided for private companies through applying plans to avoid any sort of hinders to achieve their targets. Moreover, Digitalizing Administration, by applying the global standards, sustains the restructure of internal audit systems in short time to keep pace with digitalizing and to maintain the facility assets and property.

◆ Vision



EXPERT CPA aims to be the first choice for financial consultations not only in UAE but also in the Arab World. We seek to offer comprehensive services characterized by rapidness and at a suitable cost. Our qualified team take upon its shoulders to realize our aim through utilizing developed systems and according to the professional standards and ethics.



◆ Mission



- ▶ Sticking forward to the rules of certified accounting and its ethics.
 - ▶ Enhancing the role of a certified accountant, in addition to abiding by neutrality and independence.
 - ▶ Preserving the tradition and honor of the Profession.
 - ▶ Encouraging the scientific research in the profession various branches.
- Contributing in planning and developing the training programs to elevate the human resources proficiency through continuous education, and to increase the productivity of oversights upon the facilities under audit



◆ The Goals

We seek to be the ideal partner for the success and growth of your company. Through utilizing technology in each stage of processing, our clients can achieve desired results and grow their business. We provide distinguished services through a competent professional cadre in the field of accounting and legal consultancy. This ensures a healthy work environment that yields success and lasting excellence to your company

Mr. Ashraf Hagar's Message

Chairman of Board of Directors



Ashraf Hager
CEO

Digitalizing Business on the levels of operating, administration and finance in both major and minor sectors, becomes the first priority for every decision maker. This happens due to global economic changes in terms of relying upon new technology and a continuous marathon to innovate new methods to achieve more marketing shares, and to maintain profitability and performance. Hence, it is necessary to maintain the internal audit systems that are responsible of preserving the facility real estates. Therefore, Decisions are made precisely and on the right time mean while benefiting from tax savings granted by virtue of the state laws.

◆ Our Services

1 External Audit

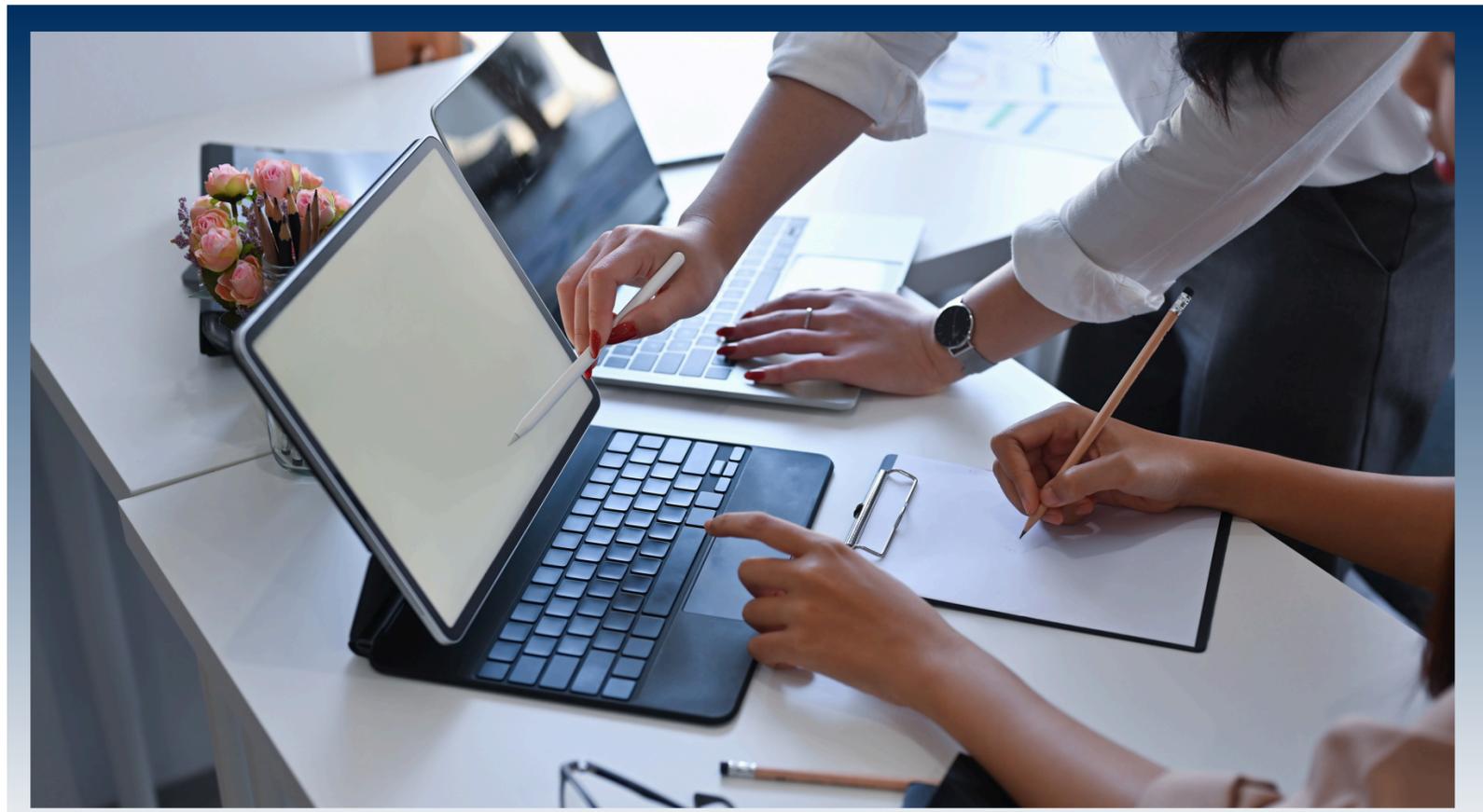
2 Tax consulting

3 Bookkeeping

4 Company
Incorporation

5 Financial
Consultation

6 (Implementation)
ERP programs



External Audit

Our Auditors carefully considers to express their professional opinion on the financial statements (positive confirmation) regarding the financial data is fairly offered in compliance with the State certified Accounting standards. To formulate such an opinion, an audit applies certain procedures: firstly, he decides to accept the audit task or not; secondly, in case of acceptance he starts to plan for the process of auditing; thirdly, he implements this plan by utilizing a set of professional tests, confirmations and evaluating their results; and finally he issues a report whether to the management or to the shareholders about the financial statements and the ability of the applied control systems to prevent the leakage of the facility's assets.

Accepting auditing process is usually related to the safety and strength of the applied internal audit systems. In case auditing process is not based on the rules of accounting systems, it leads undoubtedly to illusive results. Therefore, we don't accept auditing systems that aren't established in accordance with accounting systems, and conform to the accepted stabilized standards in the State.

Furthermore, our auditors will not accomplish such a traditional role, however, they will be pioneers for a development and planning process based on the reliability of historical data, that' to reach trustable future plans. The followed methodology in auditing process may change according to the activity. Hence, our profound understanding helps us greatly in perfectly accomplishing the auditing process.

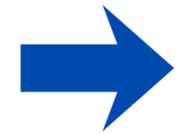
AUDIT SERVICES in UAE



Validating the understanding o Activity and the authenticity of applied auditing services applied auditing services



Automation of Audits



Information Systems Audit Management



Presentations For Reviewing The Audits Results

Tax planning services and Consultations

Administering taxes is operated in a way that copes the technological development in the global tax system which is imposed by Group of 20 (G-20) and the Organization for Economic Cooperation and Development (OECD). A facility according to this global tax system must accomplish the followings:

- 1-Issuing tax bills must be processed according to the technological procedures.
- 2- Reducing dealings in cash, and use instead bank transfers.
- 3-Dealing with a facility with all its branches and affiliates in anywhere in order to be benefited from the granted legal savings to the investors in full compliance with law and its complementary legislations.



UAE Corporate Tax Services

A photograph of the Dubai skyline at sunset, featuring the Burj Khalifa and other skyscrapers.

Available services

- ➔ Registration for Value Added Tax (VAT)
- ➔ Preparing and filing the VAT return
- ➔ VAT Refund for Companies
- ➔ VAT Refund for Citizens' Housing
- ➔ Cancelling VAT registration
- ➔ Corporate Tax Registration
- ➔ Corporate Tax Return Preparation and Filing Consultancy
- ➔ Corporate Tax Deregistration

Bookkeeping

Bookkeeping for companies is the process of recording and organizing all daily financial transactions in a detailed and accurate manner, including sales, purchases, revenues, expenses, payments, assets, and liabilities. This process is usually handled by professional accountants (either internally or through specialized firms), with the aim of documenting every financial movement in accordance with recognized accounting standards

Documenting All Financial Activities Ensures every financial transaction is accurately recorded, providing a permanent reference for all operations.

Compliance with Laws and Regulations Bookkeeping is a legal requirement for businesses in most countries, necessary for regulatory and tax authorities to assess the company's financial position and file tax returns.

Establishing a Database for Managerial Decisions Accurate financial data allows management to make investment and strategic decisions with confidence.

Facilitating Financial Report Preparation Bookkeeping enables the easy preparation of balance sheets, income statements, and periodic financial reports

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Protecting the Company from Errors and Violations Reduces the likelihood of financial or tax errors and helps detect any manipulation or fraud in the records

Saving Time and Effor Especially for small and medium-sized enterprises, outsourcing to specialized firms or using advanced cloud-based accounting systems can be efficient.



Company Incorporation

We have distinguished ourselves in the office of Expert CPA and since our inception, with the tremendous services we provide, establishing steps:

- Determine the nature of the activity
- Determine the legal form
- Trade name registration
- Application for initial approval
- Memorandum of Association and local service agent agreement
- Choose the location or address of the business
- Obtaining additional government approvals
- Submission of documents and payment of fees



Available services

- Establishment of Limited Liability Companies (LLCs)
- Establishment of Joint Stock Companies
- Establishment of a Single-Person Company
- Establishment of a Sole Proprietorship
- Establishment of a Company in a Free Zone
- Establishment of a Company in a Private Free Zone
- Mergers and Acquisitions Services
- Approval of General Assembly Minutes
- Amending the Legal Entity by Adding Branches Inside and Outside the Country



- We also provided many services that distinguished us by achieving them in the best way and in the fastest time. We have contributed to building many giant companies and institutions. We were able to draw a professional and thoughtful legal planning for the company from the moment of its birth until we reach it to the world. Despite the diversity of the fields of companies that we dealt with, we were able, thanks to God first, and then the experience of our consultants and their professional competence.. We were able to participate in the establishment of many companies and abide by the laws to which they are subject

Implementation ERP programs

The logo for Odoo, featuring a purple circle followed by the word "odoo" in a grey, lowercase, sans-serif font.

Odoo ERP

The logo for Capital ERP, consisting of a stylized blue "C" and "S" intertwined.

Capital ERP



Zoho ERP



Capital ERP

Enterprise Resource Planning

Your virtual assistant to make your business trip efficient



CAPITAL SOLUTIONS
ADD VALUE TO YOUR BUSINESS

Capital ERP automates all business processes in all disciplines and activities using a unified and integrated system to help you managing your business, with the advantage of accessing data from anywhere, setting up alerts and approvals between employees and managers, establishing more than one company with a single database, issuing accounting impact and e-invoices, and more advantages



Odoo ERP

Elevate Enterprise Efficiency

Odoo is a powerful all-in-one Enterprise Resource Planning (ERP) solution that empowers businesses to manage their operations seamlessly in one place. With a wide suite of flexible applications, Odoo makes it easy to oversee sales, accounting, HR, inventory, projects, and marketing—all through a modern and customizable interface. Designed to adapt to the unique needs of any business, Odoo helps organizations streamline workflows, boost efficiency, and drive sustainable growth.



Our Services

Employee Training

Comprehensive training for your team to use Odoo efficiently and achieve the best results.

On-Premise Deployment

Install Odoo on your company's own servers for full control over your data.

Cloud Hosting

Secure and fast cloud hosting with easy access anytime, anywhere.

Zoho ERP

The smarter way to run your business



Zoho is an all-in-one cloud platform offering over 50 integrated applications designed to streamline your business operations. From accounting and CRM to HR, marketing, and project management — Zoho empowers you to run your entire business efficiently, securely, and from anywhere.

Why Choose Us?

We don't just set up Zoho — we make sure your team masters it. From seamless Zoho Finance implementation to tailored training, we help your business run smarter and faster.

Our Services

Zoho Finance Setup

We handle the full setup of Zoho Finance for your business — from configuration to integration — so you can start managing finances effortlessly.

Team Training & Onboarding

We train your team to confidently use Zoho tools, ensuring smooth adoption and maximum productivity across your organization.

Financial Consultation

In today's modern business environment, characterized by complexity and rapid economic changes, financial consulting has become a key factor in achieving financial stability and ensuring sustainable growth for organizations. These specialized services provide strategic guidance based on precise analysis and practical expertise, helping companies manage their financial resources efficiently and make well-informed decisions that enhance their competitiveness.

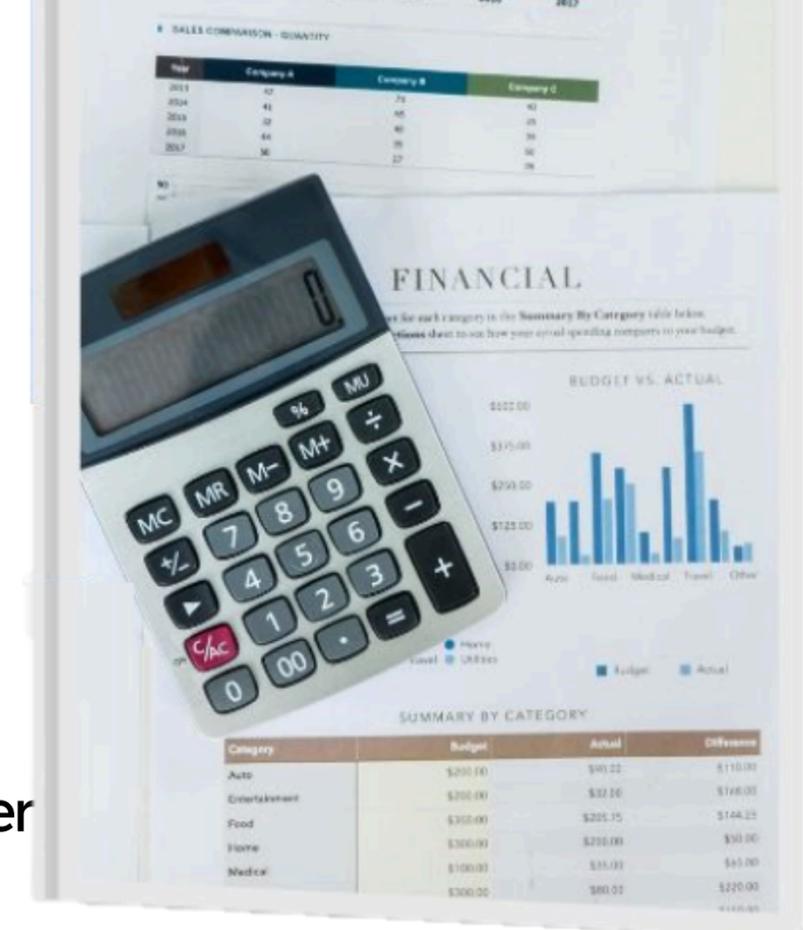
Financial consulting aims to analyze the current and future financial situation of a company in order to develop plans and strategies that contribute to achieving its goals. By relying on financial experts, companies receive the necessary support at different stages, whether at the beginning of their journey or when seeking expansion, enabling them to overcome challenges and seize new economic opportunities.

These services include vital tools that enable companies to plan for the future and evaluate opportunities accurately. Among the most important of these tools are:

Budgets: Preparing projected and future budgets for projects to be implemented, helping management make decisions related to financing or capital expansions.

Company Valuation: Assessing projects and companies to determine their market value, which is essential when considering buying or selling shares, or engaging in mergers and acquisitions.

Feasibility Studies: Preparing comprehensive feasibility studies for new projects, analyzing all financial, marketing, and technical factors to determine profitability and successful execution, thus helping avoid financial risks.



Mr. Ashraf Hagarent Chairman of Board of Directors



Legal accountant and auditor of joint stock companies has more than 23 years of experience in the field of activating systems, auditing and taxes for many start-ups and many medium-sized companies in several Arab countries, where he runs the company's branch in the Emirate of Abu Dhabi and his achievements record full of success stories and specialized literature.

- Ashraf Hajar holds a BA in Commerce from Ain Shams University in 1995.
- He holds the registration of the Central Auditing Organization as a certified auditor
- Obtained the approval of the Financial Supervision Authority as a certified board member as of December 2013.
- Registered with the Financial Supervision Authority The register of auditors of associations and financing facilities
- He is the author of the book entitled, "The New in the Egyptian Tax Law 91 for the year 2005",
- And another book, "The New in the Joint Stock Companies Law 159 of 1981".

MEET OUR **TEAM MEMBERS**



MOUSTAFA HOSNEY

Tax Agent

A chartered accountant and auditor with more than 20 years of experience in electronic systems auditing by testing existing systems and their effectiveness in achieving the facility's policies and the safety of its operation of the data it receives.

Hosni worked for a long time in the Emirate of Dubai, specializing in electronic audit work for a group of different companies as a consultant.

He holds a Bachelor of Business Administration in 2006 and holds a postgraduate diploma in Accounting and Auditing, Faculty of Commerce, Ain Shams University in 2013, and holds a Tax agent in the United Arab Emirates in 2019



WALED ALI

Executive partner

Partner and manager of the Dubai branch in the United Arab Emirates. He has 15 years of experience in the work of holding public accounts, auditing and tax works for many sectors, especially the pharmacies sector, the educational establishments sector and the advertising sector. He contributed to the development of a module to automate the discretionary budgets of companies. He is considered one of the first Egyptian accountants who worked in the Emirate of Dubai since the beginning of the application of the new tax laws and regulations to the Gulf region at the beginning of 2018.

He holds a Bachelor of Commerce from Ain Shams University 2013

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+971 50 209 0363

www.ecpa-eg.com/en/ae



Headquarte Office Abu Dhabi U.A.E

+971501242584 - +971502242290

ecpa.uae@ecpa-eg.com

4 El Arshan St., Al Hosn, Al Khalidiyah, Abu Dhabi Bank Building, Abu Dhabi, UAE



Egypt

01000671821 - 0226909962

info@ecpa-eg.com

90 El-Merghany S.T, El , Heliopolis, Cairo, Egypt

